

Barcode Scanning & Data Collection Solutions

Scan. Collect. Connect.

November 2021



codeREADr Vision

World-Class Barcode Scanning in the Cloud.

We are building the future of barcode scanning in the cloud, starting with integrated online services and barcode reading applications.

To that end, we offer an intuitive web application that allows businesses to quickly configure and globally deploy smart barcode scanning apps for their workers to capture and collect data.



World-Class **Technology**

Increase productivity. Save time. Save money.

01 **Scan**

App users read, validate, upload, and store barcode values on our servers or third-party servers..

02 **Collect**

App users are prompted to collect targeted data associated with scanned barcode values. All through a simple UI and auto-upload.

03 **Connect**

Admins configure the end-point where collected data is stored. Our server, your server, or third-party servers. Also, auto-import and export data to 4,000+ cloud services.

A few of our customers ...



Northwestern
University



Clarks



Honeywell



MCA



UEL University of
East London

RelationMedia





World-Class **Scale**

12+ years in the field with 100s of millions of scans.

Field Proven. You can count on us.

01 Launched in 2009

02 6,000+ customers

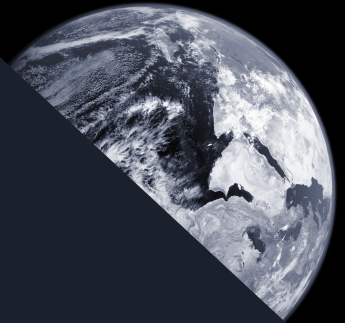
03 Used in 50+ countries

04 100's of millions of scans

05 Supports 10,000+ simultaneous users

06 AWS hosted, redundant and auto-scaling

07 99.99% Uptime



World-Class **Data Capture**

Know the who, what, when, where, & how with every scan.



01 **Barcode Scanning**

- Decode in 20-30 milliseconds
- Results seen in less than 1 second
- Scan 45+ barcode types
- Repetitively scan 1000's of barcodes
- Batch scan 200 barcodes in 60 seconds

02 **NFC Reading**

- UID or NDEF
- Record, validate, collect data

03 **Optical Character Recognition (OCR)**

- Primary or supplemental data collection
- Smart Scan option to improve accuracy

04 **Data Collection**

- Text (manual + voice-to-text)
- Photos
- Multiple choice
- Signatures
- GPS location

05 **Data Recording and Validation**

- Online and offline
- Database and pattern validation
- Barcode matching
- No-code / low-code custom validations

06 **Databases**

- Up to 1 million rows per database
- Text or HTML responses



World-Class **Data Accuracy**

Bad data costs \$3.1 trillion annually (*). We solve that.

How to stop collecting bad data:

- | | | | |
|----|--------------------------------------|----|--------------------------------------|
| 01 | Highly accurate barcode decoding | 06 | Smart Scan to control what's scanned |
| 02 | Database validation of scans | 07 | Trigger mode to target barcodes |
| 03 | Pattern validation of scans | 08 | Selecting mode to confirm capture |
| 04 | Intelligent data collection tools | 09 | Sophisticated A/B/C barcode matching |
| 05 | Duplicate checking w/ optional reset | | |

* [Harvard Business Review](#)



Built for World-Class **Businesses**

Security and Stability

- Multi-user login, Single Sign-On
- Role Based Permissions
- **Encryption at-rest & in-transit**
- Redundant with automated failover
- Continuous data backups
- 24/7 system monitoring

Compliance

- **Conforms to ISMS ISO 27001**
 - Information security
 - Network security
 - Application security
- GDPR Compliant privacy policy
- Data processing addendum



World-Class **Integrations**

Integrate application & services without any coding.

Improve productivity. Share data.

01 **Storage Integrations**

- FTP/SFTP
- **Google Drive**
- S3
- Dropbox
- Box
- Microsoft Azure

02 **Data Connectors**

- **Zapier**
- Integromat
- Pabbly
- More to follow

03 **Automation**

- Export, download, and delete scan records
- Export QR barcodes
- **Import/export databases**
- Manage services, databases, and users

04 **Developer APIs**

- API
- Postback URL (webhook)
- **Direct Scan to URL**



Flexible for **Business**

We make account management and deployment easy.

Devices

- iOS and Android OS devices
- Smartphones, Tablets
- **Dedicated scanning devices**

Users

- **Single Sign On (SSO) option**
- Easily manage mobile app users
- Add admins to manage account

Plans and Payment

- Billing is per-device monthly
- Overage billing keeps costs low
- No commitments, **upgrade and downgrade as needed**
- Annual plans available
- Pay via credit card or via invoice with terms (minimum applies)
- **White label app (option)**

Solutions: Easily Configured



Ticket Scanning



Attendance Tracking



Asset Tracking



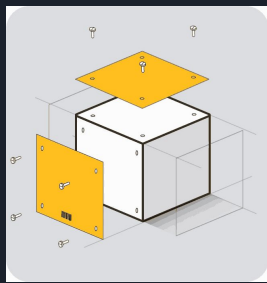
Inventory Audit



Coupon Scanner



Picking, Packing, Receiving



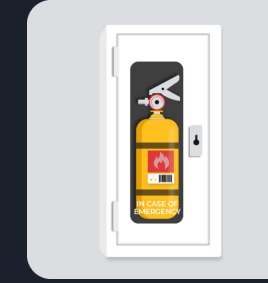
Work In-Progress



Access Control



Lead Retrieval



Track Security Patrols



Thank you!

Contact details:

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