Creating Branded Barcodes

Barcodes & More · https://www.codereadr.com/knowledgebase/creating-branded-barcodes/

What Are Branded Barcodes?

Branded barcodes are customizable barcode images that include your company logo and additional text. These are available to users on our paid plans and provide a professional, personalized touch for your barcode needs.



Key Information About Barcode Generation

- File Size Limits
  - Free Plan: 10MB per export
  - Paid Plan: 100MB per export
  - The number of barcodes you can export depends on the image size and barcode size.
    - Standard Barcode: ~5KB each
    - Branded Barcode: ~25KB each (using a 120×120 pixel image)

- Image Size Guidelines
  - Ensure your uploaded logo image is 25KB or less.
  - Larger images may prevent barcode generation. If you encounter issues, try reducing your image size.
- Export Queue Time
  - Large barcode batches may take 10-30 minutes or more to process. You will receive an email with a download link for the image ZIP file.
- Re-Generation for Exports
  - Barcodes are re-generated every time you export. To export only new barcodes:
    - Create a new database specifically for exporting.
    - Add new values to your production database as needed.

Barcode Export Limits

Standard Barcode Generation

- Free Plan: 2,000 barcodes (estimate)
- Paid Plan: 20,000 barcodes (estimate)

Branded Barcode Generation

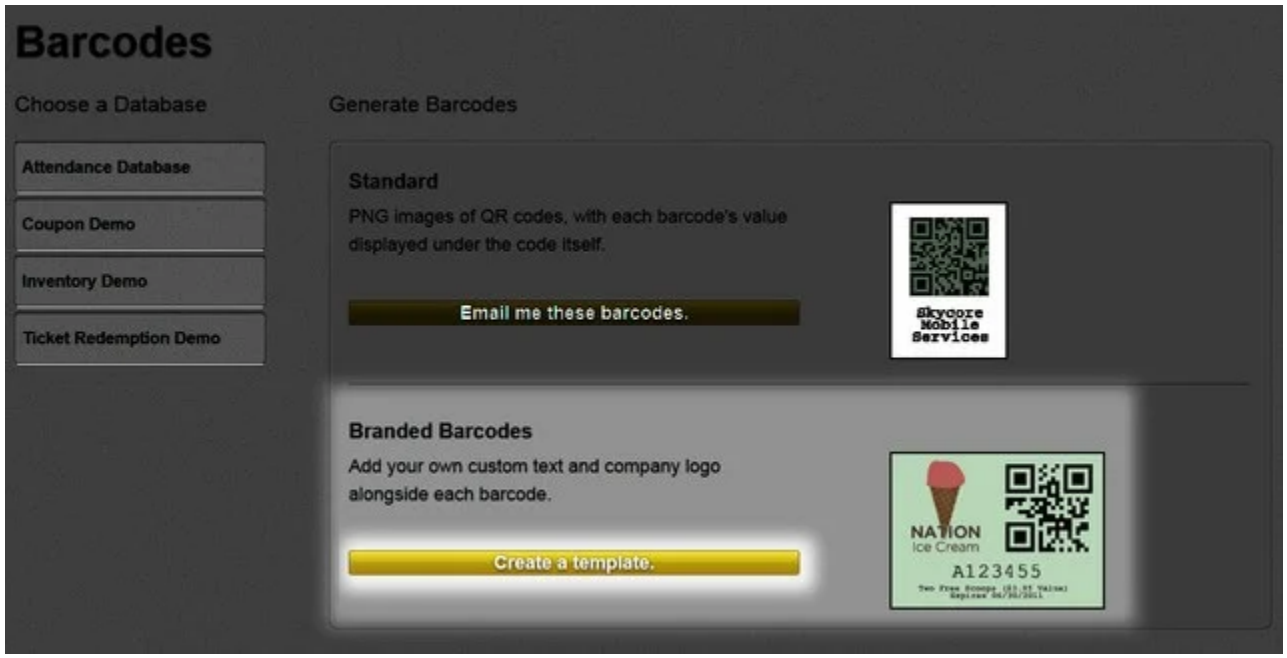
- Free Plan: 400 barcodes (estimate)
- Paid Plan: 4,000 barcodes (typical)

How to Create Branded Barcodes

Step 1: Access the Barcode Export Tool

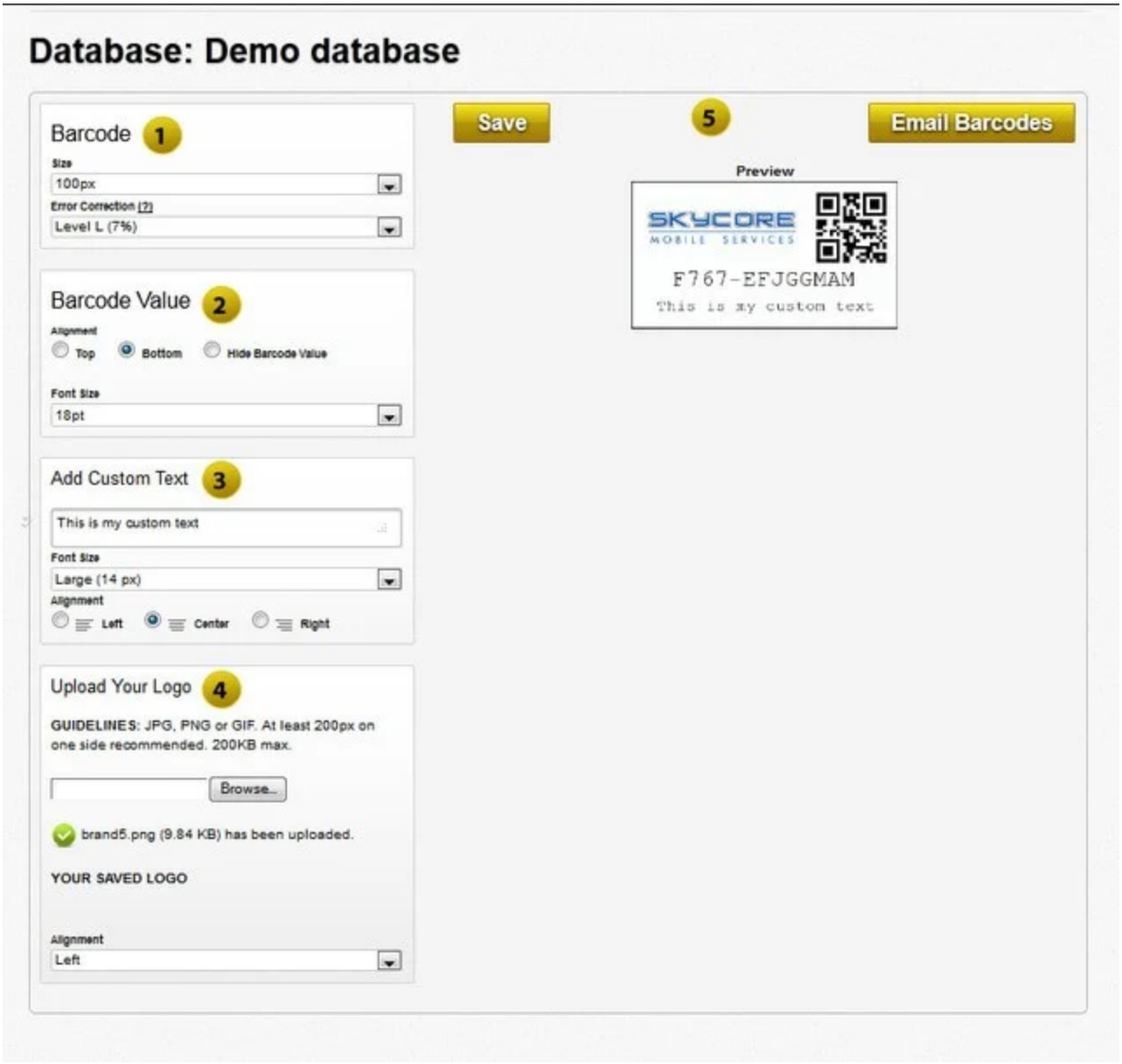
1. Navigate to the Databases section from the main navigation bar.

2. Click Export Barcodes on the Actions dropdown of an individual database on the page.
3. Choose between generating Standard or Branded barcodes.



Step 2: Create a Template

1. Click Create a Template to begin customizing your barcodes.
2. Use the following options to tailor your barcodes:
    - Barcode Box:
        - Select the barcode size and error correction level.
        - Higher error correction makes barcodes more durable but may affect size.
    - Barcode Value Box:
        - Choose the position and font size of the barcode value.
    - Add Custom Text Box:
        - Add a custom message with adjustable font size and alignment.
    - Upload Your Logo Box:
        - Upload your logo and position it relative to the barcode.
3. Preview your barcode design and ensure it meets your requirements.



Step 3: Save and Export Your Barcodes

- Click Save to save your template settings.
- Click Email Barcodes to send the generated barcodes to your account email.

Tips for Managing Large Databases

If your database exceeds the 10MB or 100MB limit:

- Split your exports into smaller batches.

- Reduce the logo image size or barcode dimensions.

Branded barcodes help your organization stand out and maintain a consistent brand identity. Start customizing yours today to enhance your operational efficiency!