Coupon Scanner for Single or Multiple Locations

Common Applications & Instructions · https://www.codereadr.com/knowledgebase/coupon-validation/

What is a Coupon Scanner App?

A coupon scanner app allows merchants to validate and redeem printed or mobile coupons, vouchers, and offers directly in-store. The app can integrate seamlessly with a POS system or operate independently, making it versatile for various business needs. Key Benefits of CodeREADr's Coupon Scanner include:

- Validate coupons seamlessly across single or multiple locations.
- Customizable features to fit your business needs.
- Works offline and supports unlimited scans with no hidden fees.

Explore more about CodeREADr's powerful coupon scanner solutions and transform the way you manage your offers today!



Blog

Read our recommendations for best practices when creating coupon scanner applications.





Tutorials

Learn more about configuring the CodeREADr app for coupon and voucher scanning.





Solutions

Learn more about the features we offer for coupon scanning including multi-store coordination.



Frequently Asked Questions About Coupon Scanning

Can CodeREADr create and distribute coupons for my customers?

No, CodeREADr does not create or distribute coupons. Here's how it works:

- Coupon Creation: You need to create and distribute your own digital or printed coupons.
- Coupon Database: Upload your coupon database manually or automatically to our server using the CodeREADr website. Alternatively, you can use our API or a third-party service to upload coupon IDs directly.
- Pattern Validation: As another option, you can use pattern validation for coupon verification.

- Scanning & Verification: Use our mobile apps to scan and validate coupons on-site. If needed, you can also generate QR code images using our API or export them through CodeREADr.

How can I prevent customers from reusing single-use coupons?

You can implement duplicate checking within the app. This feature alerts the user when a coupon has already been scanned, ensuring the coupon cannot be reused.

Can coupons be scanned across multiple store locations?

Yes, you can use the service at as many locations as needed by:

- Creating unique mobile app usernames for each store.
- Scanning against the same centralized database, where duplicate checking applies across all stores.

Alternatively, you can set up separate services for each location to enable location-specific duplicate checking.

How do I set conditions for coupon use (e.g., specific days or events)?

Using Conditional Validation, you can customize the coupon scanning rules based on:

- Time or Day Restrictions: Limit coupon use to specific days or times.
- Event-Based Scanning: Set a count or duration limit for coupon validity.

Note: Internet connectivity is required for these features.

Can customers scan coupons themselves?

Yes, with Kiosk Mode, customers can self-scan coupons using a tablet or smartphone. This mode:

- Utilizes the front camera for scanning.
- Simplifies the process for customer self-service.

Are there specialized services for coupon management?

Yes, there are. One of our most popular coupon services is PassKit. It integrates seamlessly with CodeREADr.

Can I customize the app's appearance and responses?

Absolutely! You can:

- Customize the response screen to display specific messages when a coupon is invalid.
- Add your company’s logo and branding.
- Publish the app under your company’s name and branding in the app store. Options for free and paid white-labeling are available.

Can the app scan digital, printed, or NFC coupons?

Yes! The app is compatible with all types of coupons, including:

- Printed & Digital Barcodes: Handles small, dense, damaged, or poorly printed barcodes with ease.
- NFC Coupons: Works with NFC readers built into iOS and Android devices or external accessories.

For challenging scans, our advanced scanning engine provides extra accuracy.

Does pricing depend on the number of coupons scanned?

No. All paid plans include unlimited scans. Pricing is based on:

- The total number of unique devices signed in during a billing period.
- Device count resets monthly, and the pricing is not tied to concurrent device use.

Is special hardware required for scanning?

No. CodeREADr is compatible with most devices. This includes iOS and Android smartphones and tablets as well as dedicated mobile computers. However, we do not sell any hardware. Thus, you need to purchase devices to use with the CodeREADr mobile app. Alternatively, your app users can use their own, personal devices. Check the device requirements for CodeREADr here.

What if there’s no internet connection in-store?

No problem! The CodeREADr app can operate in both online and offline modes, ensuring uninterrupted service.

Can I generate reports on coupon usage?

Yes! On the Scans page, you can:

- Filter and view reports of scanned codes.
- Export data automatically to Excel, Google Sheets, or other tools.

Reports can be sorted by:

- Timestamp
- Coupon ID
- User