Customizing and Branding Your App with CodeREADr

Getting Started · https://www.codereadr.com/knowledgebase/branding-and-customizing-the-app/

White Label App Solutions for Android and iOS

CodeREADr offers a complete white-label solution, allowing you to present the app as your own on both Google Play and iTunes. This service includes customization of the app icon and theming with your brand's logos and colors, ensuring there is no reference to CodeREADr. For custom feature requests and pricing, please contact our support team.

Complimentary Branding Options

You can enhance the "**Tap to Scan**" screen of the CodeREADr app with your logo free of charge. While users will download the app from the standard app stores, they'll see your branding within it, positioning you as the primary solution provider. For branding guidance, click here.

Additionally, you can modify the 'Contact Us' email in the app settings through your CodeREADr Account page and redirect the app's 'Help' page to your website for a more personalized user support experience.

Note: For customers using scanning accessories or dedicated mobile computers with imagers, you can optionally request the support team to change the words "**Tap to Scan**" to your custom action words. The property to reference is "scan_action_label".

Enhanced Customization with Contextual Variables

CodeREADr allows for deep customization, including the integration of contextual variables to add specific functionalities like:

- Status dashboards
- Tickets sold and scanned and venue capacity
- Order status, special offers, and asset management
- Personalized images for students, members, or employees
- Task-specific instructions, such as safety protocols or maintenance checks

These features are ideal for creating a tailored app experience, though implementing them may require web development expertise.

Contextual Variable Implementation

Contextual variables can be incorporated into plain text URLs within your database's Response Text or the Service Description, providing app users with direct, context-sensitive engagement through links. Key variables include:

- __SCAN_VALUE__
- __USER_ID__
- __USERNAME__
- __SERVICE_ID__

Webify: Enhancing Interaction with Web Content

Our Webify feature transforms how app users interact with web content directly through the app by:

- Displaying customized web views, such as logos or specific web pages, depending on the used contextual variable.
- Allowing you to override default database lookup and scan history pages with custom web content, enhancing user interaction and privacy.

This feature supports a more interactive and immediate connection with users, without the need for them to manually engage with URLs.

Customize Your App's Response and Display Settings

With CodeREADr, you have the flexibility to customize how the app responds and displays information post-scan:

- Use the Alter Response Text feature to format HTML and web content according to your needs without restructuring your entire database.
- Adjust the app's response labels (e.g., from “Valid” to “Approved”) and the display aesthetics through the Enable Custom Display Configuration option, found in the Advanced settings when editing your services.

These customization options empower you to tailor the app's functionality and interface to better suit your operational needs and enhance user experience. For detailed instructions on how to utilize these features, please refer to our documentation on altering response text and web content customization.