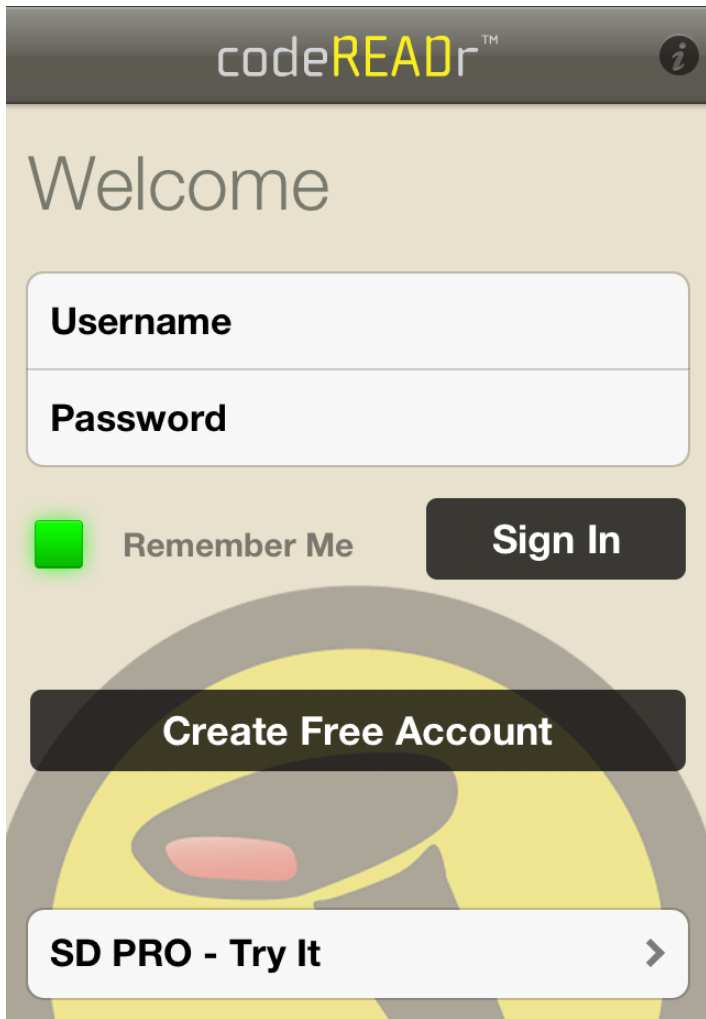


code**READ**r™

Electronically Documenting
Price Audits

With Smartphones and Tablets



App Screenshots

Authorize your app-users to sign into the codeREADr app.

Sign Out

codeREADr™

Choose a Service

Services inform you and define the way scan data is collected, processed and stored.



Price Check Audit

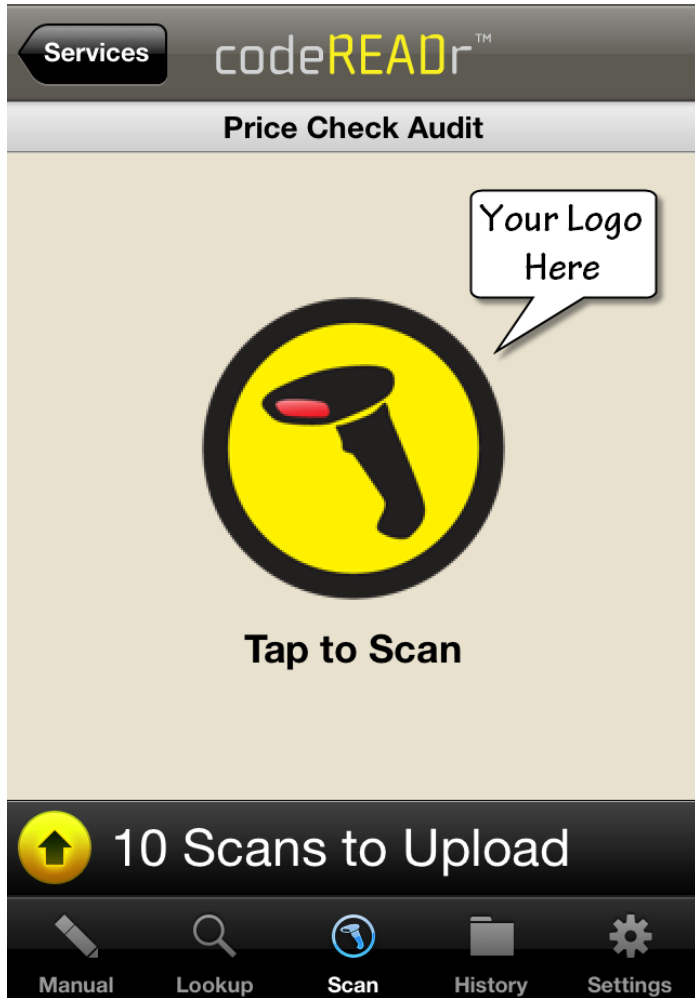
10 scans to upload.



App Screenshots

Create your own workflow to audit by:

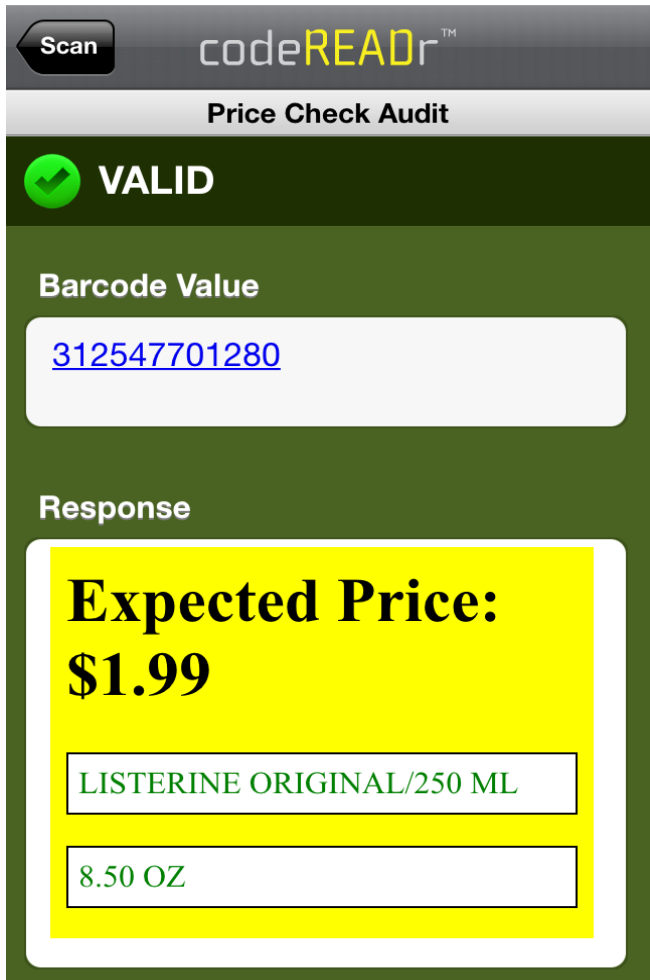
- Location
- Merchant
- Program



App Screenshots

App-users initiate audits by ...


- Scanning UPC/EAN barcodes
- Manual entry of UPC/EAN
- Lookup item with text or voice search



App Screenshots

Scanned UPC/EAN codes are checked against the price stored on-device or on our servers.

1. Shown is an HTML view of the text in the database. You can use simple text, too.
2. Use a record-only service type if you don't have an item database of prices and descriptions.

 **DATA COLLECTION** **SCROLL DOWN TO ANSWER**

Audit - What price is displayed?

Is the item placed correctly according to the Planogram?

Yes

No

Audit - Add comments if necessary.

App Screenshots

Option ...

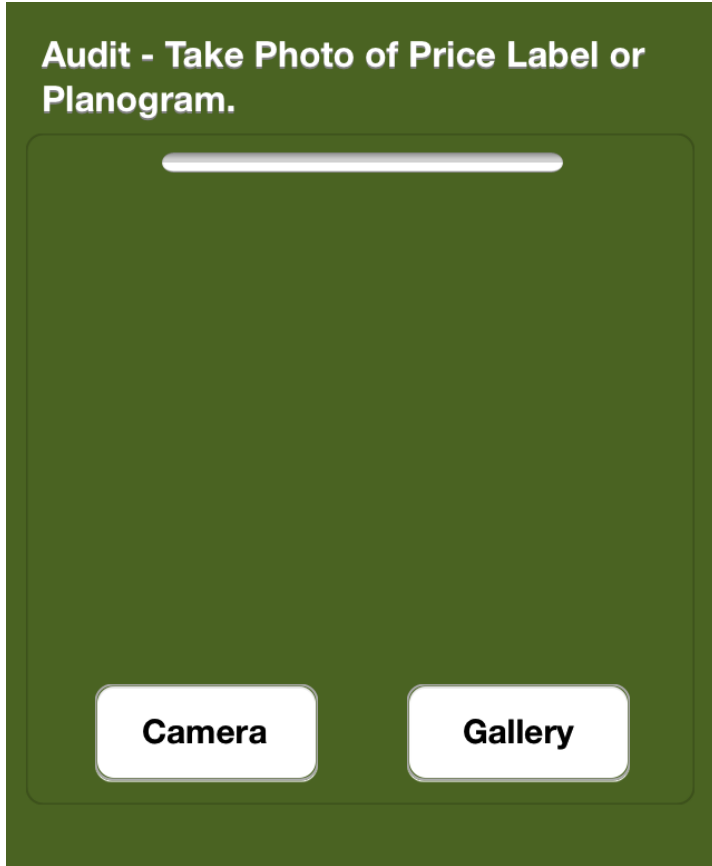
Create your own Questions for app-users to answer while in-store.

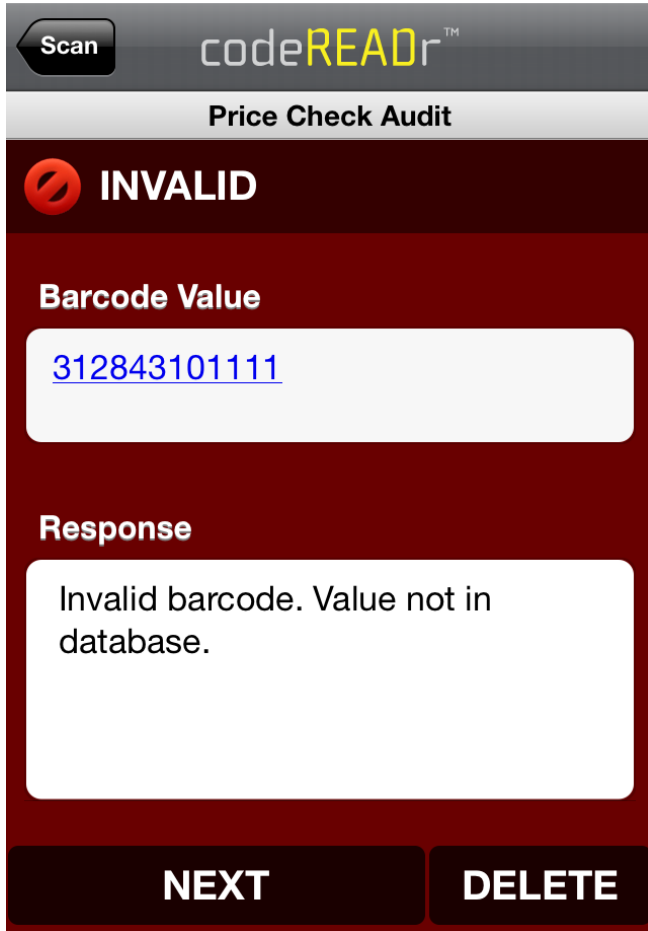
App Screenshots

Option ...

Ask app-users to take photos of the displayed price, Planogram, etc.

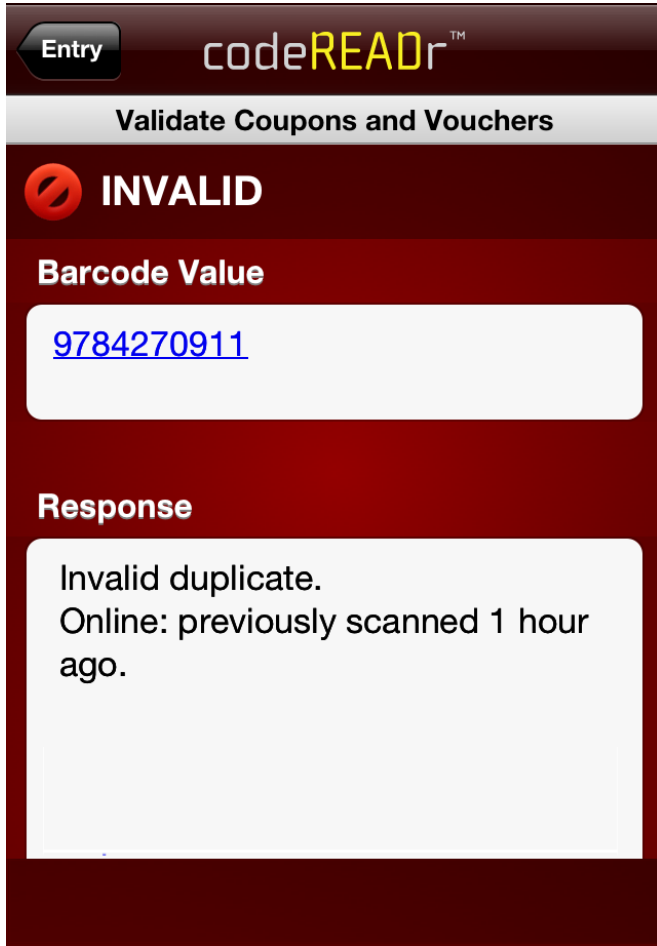
Creates a formal scan record with properties (e.g. timestamp, location, etc.).





App Screenshots

If an item is NOT in the database for auditing, the app-user is alerted that it is INVALID.



App Screenshots

If an item has already been audited, the app-user is alerted that it is an INVALID DUPLICATE.

What will app-users do with this service?

Configure the way your scans will be processed.

Record Scans

Save barcode values after scanning.

Validate Scans with a Database

Check each scanned barcode against a database.

Where would you like the validation to happen?

Online in Real-Time

Scans validate against our servers.

On-Device and Later Sync Online

Your database is downloaded to the device before scanning and validated locally. Scan results are uploaded later at your discretion.

What database would you like to validate your scans against?

Enter new database name:

or [choose among existing](#).

What should be the status of duplicate scans?

Valid

A duplicate scan will have a valid result.

Invalid

A duplicate scan will have an invalid result.

Create Your Workflow

Define Services

- Online or Offline
- Record Prices or Validate Prices against a Database

Authorize your own app-users

Upload databases with comparison pricing (option)

View and Export reports

Use our servers or yours (API option)

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<https://www.codereadr.com>

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